

Corporate Sponsorship Benefits

Partner with us to reach thousands of engaged, local arts patrons all season long. Use this at-a-glance view to help determine which sponsorship level is ideal for your organization.



	\$20,000 PRESENTING SEASON SPONSOR	\$7,500 PRESENTING SHOW SPONSOR	\$5000 PLATINUM SHOW SPONSOR	\$2500 GOLD SHOW SPONSOR
	MAXIMUM BRAND VISIBILITY <i>Be recognized as the leading supporter seen by every audience, all season long.</i>	OWN THE PRODUCTION SPOTLIGHT <i>Position your brand as the name behind a featured show.</i>	HIGH-IMPACT VISIBILITY <i>Stand out with elevated exposure and meaningful audience engagement.</i>	BRAND PRESENCE <i>Build recognition with a loyal and growing audience.</i>
E-NEWSLETTER ADVERTISING (Over 7,500 e-newsletter opt-in recipients)	FEATURED ALL SEASON	FEATURED FOR SHOW	LOGO + MENTIONS	LOGO
COMPLIMENTARY TICKETS	50	30	20	10
WEBSITE (46,000 users, 182,494 page views)	SEASON PRESENTING RECOGNITION W.LOGO/LINK	SHOW PRESENTING RECOGNITION W.LOGO/LINK	TOP-TIER SHOW PLACEMENT W.LOGO/LINK	SUPPORTING PLACEMENT W.LOGO/LINK
LARGE SCREEN TV ADS (multiple screens seen by up to 7,000 patrons/show)	FEATURED AD AT ALL SHOWS	FEATURED AD AT SELECTED SHOW	FEATURED AD AT SELECTED SHOW	LOGO RECOGNITION
ADVERTISING (Including online, print & radio)	PRESENTING RECOGNITION THROUGHOUT SEASON	PRESENTING RECOGNITION FOR SELECTED SHOW	LOGO & MENTIONS	LOGO
PLAYBILL LISTING (Distributed to approximately 7,000 patrons/show)	PRESENTING COVER & INSIDE PLACEMENT FOR ALL SHOWS	PRESENTING COVER & INSIDE PLACEMENT FOR SELECTED SHOW	SPONSOR LEVEL LISTING ON SPONSOR PAGE	SPONSOR LEVEL LISTING ON SPONSOR PAGE
PRE-SHOW ANNOUNCEMENT (16 performances/show)	YES	YES	YES	YES
SOCIAL MEDIA MENTIONS (Facebook, Instagram, LinkedIn)	SPOTLIGHTS PLUS PRESENTING RECOGNITION	SPOTLIGHTS PLUS PRESENTING RECOGNITION	SPOTLIGHT WITH RECOGNITION	RECOGNITION
INVITATIONS TO SPECIAL EVENTS (Includes season announcement, donor breakfasts, and other special events)	YES	YES	YES	N/A
DIGITAL FRONT MARQUEE SLIDE (high-impact street-level visibility in busy downtown theatre district)	LOGO	LOGO	N/A	N/A
EMPLOYEE DISCOUNTED TICKETS/CODE (Special discount in addition to comp tickets)	YES	N/A	N/A	N/A
VIP PARKING ACCESS (Free parking at Lawley Insurance covered lot)	YES	YES	N/A	N/A
DIGITAL BILLBOARD (High visibility placement on Route 33)	YES	N/A	N/A	N/A
STUDENT AND OUTREACH EVENTS (Includes on-school-time performances, youth nights, talkbacks, and other related events)	N/A	SPONSORSHIP OF SPECIAL EVENTS RELATED TO SELECTED SHOW	N/A	N/A

All of this information and more can be found on our website:

<https://musicalfare.com/support/sponsorship/>

